

MATERIALS

- A3 drawing paper
- Sticker paint, such as Creall Window colour
- Contour paint, such as Creall Window colour contour
- Transparent plastic sheets

LEARNING OBJECTIVE

Understanding that percentages represent a part-to-whole ratio.
Learning to calculate with percentages.



SUPER SALE



1 Ask the pupils: what is a sales promotion? Then look at a number of (online) advertising folders with the pupils. What do they think is an interesting offer?

2



Have the pupils think up their own offer. On which product? What is the old price? What percentage discount do they give? And what is the new price?

3



Have the children draw their product and price as it would appear in an advertising brochure. Then they put the drawing under a plastic sheet and trace it with the contour paint.

4



When the contour lines are dry, they colour in the offer with the sticker paint. When everything is dry (after about 24 hours), the children remove the sticker from the plate and stick it on the windows. The class now has a beautiful shop window!